

FACT SHEET #3

NAMING



A book is an invaluable toy that enriches your little one's knowledge and vocabulary. It allows your baby to see her world in pictures.

Looking at books is **the best way to learn new words**. What's more, books will help your child understand more complex notions such as colours, shapes and emotions. Your baby loves listening to your voice. She associates words with pictures to learn how to talk.

The images she sees in books **help her understand what you're saying**. You'll probably notice that her favourite books talk about routines (bathtime, meals) and familiar things (toys, animals, the park).

YOUR CHILD WILL LEARN AN IMPRESSIVE NUMBER OF NEW WORDS JUST BY LOOKING AT BOOKS WITH YOU.